

# RESPONSIBLE PUBLISHING

## BOOK PUBLISHERS' MANIFESTO

December 27, 2020

We believe that responsible publishing should generously support artists, communities, and the environment. Therefore, we aim to follow and promote these principles:

1. New and worthy ideas continue to emerge; we give voice to **CONTENT** that has *a beating heart* and that *would be missed* in the world if it were not published.
2. Beautiful content deserves a beautiful **FORM**. We strive to design books that honor the *artist's vision* and the *craft of typography*.
3. Producing physical books can coexist with caring for the **ENVIRONMENT**. To balance our activity, *environment conservation* is integrated into our business model.
4. We recognize that retailers, bookstores, and libraries connect their communities. We support **LOCAL BUSINESSES** with *favorable distribution conditions*.
5. **AUTHORS** deserve to keep the rights to their work and to be well compensated. We pass the *majority of profits* from books sold to their authors.



Tulip & Hound